

**HANSA CUSTOMER EQUITY PRIVATE LIMITED**

**CSR ANNUAL ACTION PLAN – FY 2023-24**

**A. CSR Activity Plan**

| <b>Sr. No.</b> | <b>Names of CSR Projects/ Programmes</b> | <b>Activity under Schedule VII</b>                      | <b>Manner of Execution (Direct/ Through Implementing Agency)</b> | <b>Allocated Budgets (INR in Lakhs)</b> | <b>Implementation Schedules</b> | <b>Modalities of utilization of funds in FY 2023-24</b> | <b>Details of need and Impact Assessment, if applicable</b> |
|----------------|--|---|--|---|---------------------------------|---|---|
| 1.             | Community Care                           | Promoting health care including preventinve health care | Thirumalai Charity Trust   | Upto 6,00,000                           | On or before 31st March 2024    | As per the mechanism prescribed under the CSR Policy    | NA  |

**B. Monitoring and Reporting Mechanism**

- The Company to monitor project implementation and performance of the Thirumalai Charity Trust or such other implementing agency/(ies) on periodic basis via field visits or review calls, as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.
- The Company to ensure that the Thirumalai Charity Trust or implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe.