

HANSA CUSTOMER EQUITY PRIVATE LIMITED

CSR ANNUAL ACTION PLAN - FY 2024-25

A. CSR Activity Plan

Sr. No.	Names of CSR Projects/ Programmes	Activity under Schedule VII	Manner of Execution (Direct/ Through Implementing Agency)	Allocated Budgets (INR in Lakhs)	Implementation Schedules	Modalities of utilization of funds in FY 2024-25	Details of need and Impact Assessment, if applicable
1.	Community Care	Promoting health care including preventive health care	Thirumalai Charity Trust	Upto Rs.7,00,000	On or before 31st March 2025	As per the mechanism prescribed under the CSR Policy	NA
2.	Utsav for Lokashema, Protection of National Heritage, Art & Culture	Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts	Direct	Upto Rs. 3,50,000	On or before 31st March 2025	As per the mechanism prescribed under the CSR Policy	NA

B. Monitoring and Reporting Mechanism

- The Company to monitor project implementation and performance of the Thirumalai Charity Trust or such other implementing agency/(ies) on periodic basis via field visits or review calls, as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.
- The Company to ensure that the Thirumalai Charity Trust or implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe.

