

**HANSA CUSTOMER EQUITY PRIVATE LIMITED**

**CSR ANNUAL ACTION PLAN – FY 2024-25**

**A. CSR Activity Plan**

<b>Sr. No.</b>	<b>Names of CSR Projects/ Programmes</b>	<b>Activity under Schedule VII</b>	<b>Manner of Execution (Direct/ Through Implementing Agency)</b>	<b>Allocated Budgets (INR in Lakhs)</b>	<b>Implementation on Schedules</b>	<b>Modalities of utilization of funds in FY 2024-25</b>	<b>Details of need and Impact Assessment, if applicable</b>
1.	Community Care	Promoting health care including preventive health care	Through Implementing Agency Seshammal Charitable Foundation	Upto Rs.7,00,000	On or before 31st March 2025	As per the mechanism prescribed under the CSR Policy	NA
2.	Utsav for Lokashema, Protection of National Heritage, Art & Culture	Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts	Through Implementing Agency Seshammal Charitable Foundation	Upto Rs. 3,70,000	On or before 31st March 2025	As per the mechanism prescribed under the CSR Policy	NA

**B. Monitoring and Reporting Mechanism**

- The Company to monitor project implementation and performance of the the implementing agency on periodic basis via field visits or review calls, documentary evidence as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.
- The Company to ensure that the Implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe.